



**Thank you for your wonderful contribution to *My Turn to Care!***

I have been personally touched by your words as I've partnered with Marlene Bagnull to release this new edition of this classic caregiving inspirational resource as I'm in the trenches of caregiving now myself as well as having a young daughter (so I understand the "sandwich generation").

If you provide a mailing address to Jennifer Wessner, OakTara's Social Networking Director at [jwessner@oaktara.com](mailto:jwessner@oaktara.com) with "Author/My Turn to Care" in the command line, we would be delighted to send you a complimentary copy of this edition of *My Turn to Care*. In addition, as an OakTara author now, you may also take advantage of other special discounts and author privileges, if you so desire. See below for additional information and for how you can spread the word about your contribution in *My Turn to Care*. Also attached is a pdf of the "new release" sheet announcing the book that you can include in your own email blitzes or on your website/blog.

Warmly,  
Ramona

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**OakTara**  
[www.oaktara.com](http://www.oaktara.com)  
A place to call home

*Fresh, new authors. Leading-edge established authors.  
Inspirational fiction in nearly every genre, from suspense to romance.  
Mind-stretching, heart-transforming, life-inspiring nonfiction.*

**#1 Announcing the OakTara Online Store at [www.oaktara.com](http://www.oaktara.com)!**

*Over half of OakTara's entire list of 250-plus titles is already up on the store, with more being rapidly added!*

***NEWSFLASH: OakTara titles are now available for sale right from the OakTara website: Go to [www.oaktara.com](http://www.oaktara.com) (just click on the "Store" menu tab).***

**\*Ask friends, colleagues, your email blitz list, etc. to order directly from this site.** It's a good deal for them—they receive a 15% discount off OakTara books—and a good deal for you (you get to spread the word about your contribution!).

**\*Click on the FB/Twitter icons and "like" your book pages and the OakTara store in general.** Ask your friends, colleagues, and family to do the same.

**\*Order your own books now from [www.oaktara.com](http://www.oaktara.com) at your author discounts.**

You will receive an email within the next 7 business days that will come to your email address on record at OakTara from [customerservice@oaktara.com](mailto:customerservice@oaktara.com). It will give you your individual password for you to use at the OakTara store that identifies you as an OakTara author anytime you visit the store and make a purchase. Upon checkout, you will automatically receive the appropriate discount (1-49 books, 45% off retail price; 50-249 books, 50% off the retail price; 250 books and up, 55% off the retail price).

**\*Support other OakTara authors and grow your own platform by reading, buying, and giving OakTara books as gifts.** As an OakTara author, your author discount applies not only to your own books, but ALL OakTara titles.

**\*Bookstore/church/library/group discounts (see below for policies, but these groups can also order directly from the OakTara Store.)**

#### **BOOKSTORES/CHURCHES/LIBRARIES/GROUP DISCOUNTS:**

##### **Bookstores may order via two methods:**

\*Through Ingram, at their regular trade discount, with copies returnable.

\*Directly through the OakTara store at 50% off the retail price if 10 or more copies of OakTara books are ordered in a single transaction. Copies are nonreturnable. Bookstores/churches/libraries/other groups may apply for a group discount at the OakTara store by clicking on “Contact Us” in the lower-left of the Store homepage and identifying name of group and that they’re requesting a group discount. They will then receive an email with a code they can use for all transactions on the OakTara store.

##### **Libraries may order via two methods:**

\*Through Follett/BWI at their regular discounts and policies.

\*Directly through the OakTara store at 50% off the retail price if 10 or more copies of OakTara books are ordered in a single transaction. Copies are nonreturnable. Bookstores/churches/libraries/other groups may apply for a group discount at the OakTara store by clicking on “Contact Us” in the lower-left of the Store homepage and identifying name of group and that they’re requesting a group discount. They will then receive an email with a code they can use for all transactions on the OakTara store.

##### **Churches, writing groups, other organizations may order:**

\*Directly through the OakTara store at 50% off the retail price if 10 or more copies of OakTara books are ordered in a single transaction. Copies are nonreturnable. Bookstores/churches/libraries/other groups may apply for a group discount at the OakTara store by clicking on “Contact Us” in the lower-left of the Store homepage and identifying name of group and that they’re requesting a group discount. They will then receive an email with a code they can use for all transactions on the OakTara store.

## **#2 Announcing the Facebook/OakTara Store at [www.facebook.com/oaktara](http://www.facebook.com/oaktara)!**

*Over half of OakTara’s entire list of titles is already up on the store, with more being rapidly added!*

### ***NEWSFLASH: OakTara titles are now available for sale right from Facebook!***

Check out the OakTara/Facebook store at [www.facebook.com/oaktara](http://www.facebook.com/oaktara).

**\*Friends, colleagues, contacts can directly order your book from Facebook now—at a 15% discount!** It’s a good deal for them (the discount and being able to easily order from Facebook), and a good deal for you, because it’s easy for you to spread the word about your contribution.

**\*Make sure you “like” the OakTara Store in your own FB account and ask your friends/contacts to also “like” the OakTara store.**

\*To “like” your book, and have your friends/colleagues/contacts “like” your book, go to the [www.facebook.com/oaktara](http://www.facebook.com/oaktara) bookstore, find your book, click on it, and then click on the “like” button under the book cover.

### **#3 Announcing the OakTara Authors’ Community on [www.oaktara.com](http://www.oaktara.com)!**

Go to [www.oaktara.com](http://www.oaktara.com) and click on “Communities,” then “OakTara Authors”

The OakTara Author Community forum is for OakTara Authors only. It’s a great place to share editorial and writing tips, ideas for how to get your book noticed in marketing, to discuss your faith and the connection with your writing, to swap life-in-the-trenches stories, and to share what you’re currently reading.

**To access the author forum, you first need to set up an account.** Go to [www.oaktara.com](http://www.oaktara.com) and roll your mouse over “Communities” and click on the dropdown menu that says “OakTara Authors.” That will connect you to the new forum site.

*When you first get to the site you will not be able to see any of the content. You first have to register.*

To register, click the register button on the menu bar at the top left of the screen. On the next screen, scroll down and click “I agree to these terms.” Then fill in your registration information and click “Submit.”

You will get an email saying you are registered, but you will not have access to the site until your account has been confirmed by the site administrator.

Once your account has been confirmed, you will receive an email that your account has been activated and you will then be able to use the site. To see the topics in the forum, click “Board Index.”

### **#4 Announcing the Writers’ Corner on [www.oaktara.com](http://www.oaktara.com)!**

Go to [www.oaktara.com](http://www.oaktara.com). Scroll over the ‘Writers’ Corner’ button and click on one of the three dropdown buttons for:

\*Updated OakTara Writer’s Guidelines

\*Books on writing you won’t want to miss (with more to come!)

\*Writers’ Conferences—nationwide—to help you grow and finetune your writing skills

Spread the word to all your writing friends and the writing groups you know and are involved in!