

Go Indie – You CAN Get Your Book in Print!

"For such a time as this" God has provided the technology to indie publish.
But is this the best option for you? How can you avoid making a costly mistake?

Traditional vs Indie?

Advantages / Disadvantages
Why go indie?

Cooperative, Subsidy, Hybrid?

Cost – What is included? Editing is usually an add-on.
Compare and get recommendations from their authors

Cautions

<https://victoriastrauss.com/writer-beware>
<https://justpublishingadvice.com>

Go Indie – Do it yourself or build a team?

Be realistic about cost in time (learning curve) and money
What can you expect?
Christian Indie Publishing Association - <https://cipa.podia.com>

How-to & cost – See <https://writehisanswer.com/booksforwriters>, Indie Publishing

Study the craft

Books, courses, coaches
[Hook Your Readers from the Get-Go; Hold ‘Em to the End – Webinar](#)
Don't run ahead of the Lord

Critiquing

Christian Writers Market Guide for groups around the nation
Write His Answer Ministries – Thursday morning & evening group meets every other week
[Helps for critique groups](#) – forming a group, goals, the critique process

Editing

Self-edit - *Christian Writers Manual of Style* and *Editing Secrets of Best-Selling Authors*
Create a style sheet / checklist – Recommend Excel
Hire a professional editor - *Christian Writers Market Guide*

Design & Typesetting

<https://www.bookdesigntemplates.com>
99 Designs – <https://99designs.com/interior-book-design>

Do it yourself?

<https://scribemediacom/book-typesetting>
<https://selfpublishing.com/book-formatting-software>
Word, Scrivener, Vellum (MAC), Atticus, InDesign, Quark . . .

[Kindle Create](#) for ebooks

Books - [How to Format Your Book in Word](#) (plus 4 more on Amazon)

[Self-Publish for \\$100 or Less: Step-by-Step Guide to Format Your Book and E-Book Get a Cover & ISBN, & Publish to Sell \(How to Professionally Self-Publish\)](#), Amy Deardon

Tips for using Word (important to use “Styles”)

Photos (royalty free, copyrighted?) – 300 dpi

Front matter

Proofreading - Multiple eyes needed!

Book - [Proofreading Secrets of Best-Selling Authors](#)

Cover design (front and back)

Do it yourself cautions & tips

Canva – <https://www.canva.com/create/book-covers>

Fiverr – <https://www.fiverr.com/book/cover>

99 Designs – <https://99designs.com/book-cover-design>

Reedsy – <https://reedsy.com/design/book-cover-design>

Obtain ISBN & bar code

Bowker Identifier Services - <https://www.myidentifiers.com>

Set price – Factor in cost of above plus

Printing - <https://kdp.amazon.com>, <https://www.ingrampublisherservices.com>

eBook, POD, offset printing, hard cover

Binding – saddle stitch, perfect bound, wire bound

Distributor cost / discount

Fill orders yourself? – Cost of shipping

Critical to include cost of marketing

BUT resist over-pricing

Marketing – Important, do NOT wait until publication to build your platform

See <https://writehisanswer.com/booksforwriters>, Marketing

Website, blog, flyers, postcards, trailer, ads . . .

Courses - [Obscure No More](#) – Thomas Umstattd Jr.

Q & A – *your* questions answered

*Trust in the LORD with all your heart;
do not depend on your own understanding.
Seek his will in all you do,
and he will show you which path to take.
Proverbs 3:5-6 NLT*